

# Piedmont SWCD 2021 Poster Contest



## Eligibility

The Conservation Poster Contest is open to **kindergarten through twelfth grade** students in **Amelia, Nottoway and Prince Edward Counties**.

There are three levels of competition – School, District, and Grand Winner.

• **School Competition**- each grade level competes with others in the same grade level at the same school for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place. Everyone who participates at this level will be awarded a certificate. Winners receive ribbons.

• **District Competition**- 1<sup>st</sup> place posters from the school grade level competition proceed to District competition. The posters are judged in five categories:

K-1, 2-3, 4-5, 6-8, and 9-12. District 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners receive ribbons and have a group picture in the local newspaper.

• **Grand Competition** – 1<sup>st</sup> place District Competition posters proceed to Grand Competition. One poster will be chosen as the grand winner. The grand winner will receive a \$30.00 gift card, will be featured in the District's annual report and the winning poster may be submitted to the State Poster Contest taking place in October.

➤ **NEW THIS YEAR:** One poster will win judges choice. This poster will be on display at a downtown Farmville business.

## Contest Rules

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size can be 8 ½ x 11" or larger.
- Include the words "**Healthy Forests = Healthy Communities**" on the front side of each poster.
- A completed **entry form** must be attached to the back of each poster.  
(See attached Entry Form to make copies – two forms on each page, to cut in half)
- An **Artist List** that includes the teacher's name, school name, grade level and name of every student entering the contest must be included for each class. (List of students provided by school can be attached to form).  
(See attached Artist List Template)
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, the Piedmont SWCD encourages each student to do as much of the work as possible by him/herself.
- Entry deadline is **Tuesday, April 20, 2021**. Notify the Piedmont SWCD (katkinson@piedmontswcd.org) of your intent to enter posters.
- A drop-off box for posters will be placed in the lobby of the Ag Building (next to Lowes) on Monday, April 19. The lobby is open from 8:30-4:30.
- If you cannot drop the posters off, contact Kelly Atkinson to alternate arrangements.

## **Poster Evaluations**

Poster Contest entries will be reviewed by Audrey Sullivan owner and operator of Red Door 104. The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent)
- Universal appeal (10 percent)