

Piedmont SWCD 2024 Digital Poster Contest



Eligibility

The Digital Conservation Poster Contest is open to **7th-12th** grade students in **Amelia, Nottoway and Prince Edward Counties**.

There are two levels of competition: District and Grand

- **District Competition**- The digital posters are judged in two categories: Grades 7-9 & 10-12. District 1st, 2nd, and 3rd place winners will move on to the grand competition. All digital participants will receive a certificate. Winners will be featured on the Piedmont SWCD Facebook page.
- **Grand Competition** – 1st, 2nd, and 3rd place District Competition winners will be judged. One poster will be chosen as the grand winner. The grand winner will receive a \$25.00 gift card, will be featured in the District’s annual report and the winning poster may be submitted to the State Digital Poster Contest in October.

Poster Requirements

Objective: Design a poster to highlight the importance of Forests.

- Entry deadline is **Friday, April 12, 2024**. Notify the Piedmont SWCD (katkinson@piedmontswcd.org) of your intent to enter posters.

Poster design should contain:

- The words “**May the Forest be With You Always**” on the front side.
- A completed **entry form** must be attached and sent with each poster.
(See attached Entry Form to make copies – two forms on each page, to cut in half)
- An Artist List that includes the **teacher’s name, school name, grade level and name** of every student entering the contest must be included for each class. (List of students provided by school can be attached to form).
(See attached Artist List Template)
- All posters must be created by an individual student rather than a team.

Poster size:

- Posters can be horizontal or vertical, measuring 8.5 x 11”.

Media:

- The posters must be a digital design and can be created in any platform used for digital projects such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2024 themed logo, if desired.

Submission Format:

- Digital design must be submitted as a **300 dpi JPEG or PNG** by **April 12, 2024**.
- Email digital posters to katkinson@piedmontswcd.org
subject line: digital poster (students' name/ school)
for example: digital poster KellyAtkinson / PSWCD
****don't forget to attach the entry form****

State Competition:

- The first-place winner from each category (7-9; 10-12) will be sent to the State digital poster contest in October.

Poster Evaluations

Poster Contest entries will be reviewed by Ilsa Loeser, owner of Letterpress Communications in Farmville. The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent)
- Universal appeal (10 percent)

For more information, please email katkinson@piedmontswcd.org